



RE-Defined Logo Contest



It's Almost Too Good To Be True... Winners get to Choose!!!
 No lame prizes here, pick what is important to you!
Winner—Item(s) Valuing up to \$400 (your choice!)
Runner-Up—Item(s) Valuing up to \$150 (your choice!)



WHY?

RE-Defined is a prevention effort designed to reduce alcohol consumption by youth & young adults in Montgomery County. We want to reduce underage drinking and the consequences for our community. We need a logo to help us spread the prevention message through a social media and marketing campaign. The logo needs to: 1) have "RE-Defined" in it; 2) be easy to recognize; 3) be easy to print; and 4) represent our mission and vision (see below). With awareness, education, and effort we can make a difference!

Fine Print: Winners can select the prize(s) of their choice with the following criteria:

1. Prize value must include all related costs (i.e. item purchase, taxes, shipping)
2. Prize(s) must be approved by RE-Defined Selection Committee (common sense rules).
3. Winner(s) under 18 years of age must have the approval of parent/guardian for the prize(s) selected.
4. Prize(s) will be purchased by RE-Defined and all selections are final!

INSTRUCTIONS/RESTRICTIONS:

1. Participants must live, work, or attend school in Montgomery County to be compete.
 2. Participants under 18 years of age must have parent or guardian signature on Certification section.
 3. Designs must be scaled to fit within a 5x7 inch rectangle (may use the one on the back OR attach it to this form).
 4. All Entries MUST have appropriate signatures in Certification section or they will be disqualified.
 5. Mail or hand-deliver all entries to:
 Four County Mental Health Center, Inc.
 Attn: Melissa Lunsford, Community Mobilizer
 P.O. Box 688 (by mail)
 3751 W Main (in person)
 Independence, KS 67301
1. Deadline for submission: Post-marked by 3/23/18 or Hand-delivered by 3/23/18 by 5:00 p.m.

RE-Defined—Mission Statement: RE-Defined is dedicated to providing culturally-competent prevention efforts and leadership throughout Montgomery County.

Vision Statement: We envision community members, area agencies, schools, churches, businesses, civic organizations, and youth leaders collaborating to reduce substance use among our youth and young adults. We will provide education and motivation for change by addressing how the community views substance use, refining how families can manage substance use, and improving youth attachment levels to family and community which are all core to system and lasting change.

CERTIFICATION OF ORIGINAL WORK AND RELEASE OF OWNERSHIP TO RE-DEFINED

I certify that the logo design I am submitting is my original work. I release any and all of my ownership rights to this logo design to RE-Defined and the managing entity, Four County Mental Health Center, Inc. I agree to RE-Defined's use of my entry in materials supporting RE-Defined events, marketing materials, social media, printed media, media releases, public documents, and any other usage related to the RE-Defined efforts. I understand that the individuals who created the winning designs for this logo contest will receive a one-time prize to be purchased directly by RE-Defined according to the award limits established. The one-time prize awards will be the sole compensation for the winning logo designs. I further certify that I have a vested interest in the Montgomery County community by residing, working, or attending school in the county.

Designer Signature: _____ Date: _____

Parent/Guardian Signature (if designer is a minor): _____ Date: _____

Address _____

Best Contact Phone: _____

